



BIOGRAPHY

Alex Deep, also known as, Merlinmoon uses his talents in songwriting, guitar, and keyboard to muse his two loves—the mellow music of ‘70s rock/electronica and his spiritually—based philosophy—which then is translated to the magical sounds that echo through his music. The 25-year-old grew up in the slums of Venezuela and discovered that writing and playing music allowed him to escape from the extreme circumstances he was born into. He found inspiration through his dreams which he would assume the moniker Merlinmoon to become his alter ego. He would go into this stream of consciousness while playing his music and it would take him to a world far away from everything he knew. Music became his preeminent currency right away.

“In my darkest moments, I contemplated giving up, then surreal visions began to beckon from my sleep,” Merlinmoon reminisces. “The wizard Merlin became my trust nocturnal guide appearing cast in the flow of the moon’s lights, waving his wand in the direction of his passiona piano.”

On the rise in the underground music scene, Merlinmoon continues to study music due to his inspiration to follow in the footsteps of Pink Floyd and Ennio Morricone. With the inspiration of Pink Floyd, “Stoned By Dreams” comprises sounds that are reminiscent of their psychedelic music and are touched by the influence of Bob Marley.

“It’s a lifestyle and state of mind; its whole mission is to defy the unconscious of people so they can free the chains in their mind. It’s been difficult to find other artists to be part of it when they just want to play a part and don’t really believe in the message they do—defending their ideology,” Merlinmoon expressed.

Merlinmoon has opened up for Dave Navarro, The Smithereens and The Wild Child. The rock artist has been featured in several magazines including In Touch Weekly and the February 2009 issue of Flaunt Magazine, on the stands now. The rock artist toured the country for the past year and is back in the studio recording his second album.

MERLINMOON

Merlinmoon showcases his songwriting talents, taking the songs of Merlinmoon to a cerebral vibe. Merlinmoon wants the audience to listen to the philosophy in his lyrics as well as the guitar solos and posh instrumentation that compile the music, all of which is recorded in analog on vintage gear to capture the magic of '70s rock.

Merlinmoon has two concept records in line to produce, which one is dedicated to a dear friend who unluckily passed away when he was 19, becoming the seed that sprouted "Stoned By Dreams."





Q & A WITH MERLINMOON

Who is Merlinmoon?

“Merlinmoon is the person I transform into when I write my music and when I go on stage. When I was in college my closest friend past away in a tragic motorcycle accident, I realized then that there are no certainties in life and it can all end without a moment’s notice. I was angered and confused at this idea and the loss of my friend I channeled all that energy and emotion into crafting music, and the wizard Merlin came my trust nocturnal guide appearing in cast in the flow of the moon’s light became the inspiration in my dreams and led me to the direction of music as the outlet where I was able to redefine who I was and who I wanted to be.”

How would you describe your music?

“I compose all my songs and lyrics—which I find pleasure and calmness in doing. My lyrics come straight from what I feel at the time, what I may be going through or seeing, and I like to direct all that bottled up emotion and thoughts into a song. I play the guitar and Piano, and I have mused my two loves—the mellow music of ‘70s rock and electronica and spiritually—based philosophy—which then is translated to the magical sounds that echo through my music. The sounds are reminiscent of Pink Floyd and influenced by Bob Marley, Radiohead and the Cure which are then made into my own by ‘Merlinmoon’s philosophy’.”

Where have you been performing and where can people watch you?

“I have been performing all of the United States. Recently I performed at Coachella House of Hype at the famous Coachella Festival in Palm Springs alongside The Killers, The Cure, Morrissey, and many more. I have opened up for Dave Navarro, The Smithereens, and The Wild Child. I have headlined the Roberto Cavalli Vodka and Third Annual Avant Garde Fashion Show hosted by Vivica A. Fox in Hollywood. For upcoming performances, our fans can go on our website for more information.

MERLINMOON

How would you describe your music?

“I have worked with such multifaceted artists, that I showcase my songwriting talents, taking the songs to a cerebral vibe. I want my audience to listen to the philosophy in my lyrics as well as in the guitar solos, and posh instrumentation that compile the music, all of which is recorded in analog on vintage gear to capture the magic of ‘70s rock.”

It’s interesting that you also combined your philosophies of life and thoughts into your music, does knowing that fans relate to your ideals and thoughts inspire you or do you take it more so of a compliment?”

“Of course I am flattered when someone comes up to me and tells me that they were able to relate or go through a difficult time in their life by listening to my music. Till this day I am taken aback when people feel the same thing I do or have gone through the same things I did, and I am able to make them heal. Do I find inspiration from that, as much as I would like to say yes, I think it’s the cherry on top—so to speak; more of a compliment. I find my inspiration through the wizard in my dreams, what’s going on around me, what I see and feel at a specific time and place. I think I am constantly on this rollercoaster ride of finding the meaning of everything, and that it fuses my energy into song.”

For More Information:

www.merlinmoon.com

For Media Inquiries Contact:

Laura Wright, publicist, at Avid Exposure on (310) 358-9232 or PR@avidexposure.com



FACT SHEET

Who is Merlinmoon?

- Rock Artist endorsed by Roberto Cavalli Vodka
- The person behind Merlinmoon is Alex Deep, accomplished songwriter and musician.
- Merlinmoon evolved when a wizard Merlin is Deep's trust nocturnal guide appearing in cast in the flow of the moon's light which resulted in his inspiration in his dreams which led to the direction of music as the outlet where he was able to redefine who he was and who he wanted to be.
- The sounds are reminiscent of Pink Floyd and influenced by Bob Marley which are then made into his own 'Merlinmoon Philosophy'.

The Music:

- **First Album:** Stoned by Dreams
- **Released:** June 2008
- **Sold at the following location:**
 - All online retailers
- **Price:** Distributed Digitally
- **Record Label:** Unsigned
- **About:** Merlinmoon writes all his songs and lyrics—which he finds pleasure and calmness doing. He plays the guitar and keyboard, and has mused his two loves—the mellow music of '70s rock and electronica and spiritually—based philosophy—which then is translated to the magic sounds that echo through his music. Merlinmoon has been performing all over the United States. Recently, he has performed at Coachella House of Hype at the famous Coachella Festival in Palm Springs

MERLINMOON

The Performer:

- **Up Coming Show:**
 - July 9th
 - Good hurt (Venice Beach)
 - Nov 28 at the key club
 - Supporting led Zapagain
 - Please go to www.merlinmoon.com for up-to-date concert information.
- **Ticket Price Range:** \$10.00 - \$15.00 per show
- **Locations:** Hollywood, Los Angeles, New York, and Miami.
- **About:** Has performed all over the United States. Merlinmoon has recently performed at Coachella House of Hype at the famous Coachella Festival in Palm Springs, alongside The Killers, The Cure, Morrissey, and many more. He has also opened up for Dave Navarro, The Think Floyd on Board the Great Gig in the Sea, the first Pink Floyd Cruise, The Smithereens, The Wild Child and Led Zeppelin. Merlinmoon has headlined the Roberto Cavalli Vodka and Third Annual Avant Garde Fashion Show hosted by Vivica A. Fox in Hollywood (2009), and LA Direct Magazine's Second Annual Holiday Party (2008). He has also performed and headlined Bardot Night Club, the Viper Room, House of Blues (Sunset Boulevard), Crash Mansion, The Key Club, Whisky A Go Go and The Roxy.

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LATEST CONCERTS AND EVENTS

The Viper Room

Crash Mansion – Supporting the Smithereens

House of Blues

The Roxy – Supporting Ricky Harlow

The Key Club – Supporting The Wild Child

Whiskey a Go Go

Versus – Supporting Dave Navarro

Le Deux - LA direct hosted Audrina Patridge

Bardot – Hosted by Flaunt Magazine

Kress – Academy Awards After Party

Hotel Café

Blvd 3 – Fashion Week (Just Cavalli Fashion Show)

Coachella – House of Hype hosted by Belevedere

The Key Club – Supporting Lez Zeppelin

Good Hurt – Venice

The Key Club – Supporting Led Zapagain (Nov 28 2009)